



KEY STATS

Plough Lane, Purley

Streets Ahead land and new homes were instructed after a dismal launch by another local agent who failed to reserve any units in the first 6 weeks of marketing.

Streets Ahead arranged open houses, sale days and had the entire development under offer in 7 weeks at a higher GDV than the original agent quoted.



8 Units



5,360 sq ft



2016



GDV
£2,000,000

